Utah System of Higher Education
The Gateway, Salt Lake City, UT 84101
801-646-4784

CRM Administration

Technical Certificate (Catalog Year: 2027)

Foundational Courses (20 Credits / 600 Clock-Hours)

Foundational (0 Clock-Hours)		Credits	Clock-Hours
TECU 1000	CRM Fundamentals	2	60
TECU 1010	Needs Analysis and Design	2	60
TECU 1020	Beginning CRM Implementation	2	60
TECU 1030	Client Interaction	2	60
TECU 1040	Intermediate CRM Implementation	3	90
TECU 1050	Frameworks and Methodologies	1	30
TECU 1060	Group CRM Implementation	3	90
TECU 1070	Career Preparation	1	30
TECU 1080	Advanced CRM Implementation	3	90
TECU 1090	CRM Exploration	1	30